

Family Medicine for America's Health



Aligning Payment and Practice Transformation for
a Strong Primary Care Foundation in America



BROUGHT TO YOU BY AMERICA'S FAMILY PHYSICIANS

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Family Medicine for America's Health



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Health is Primary

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Defining Primary Care

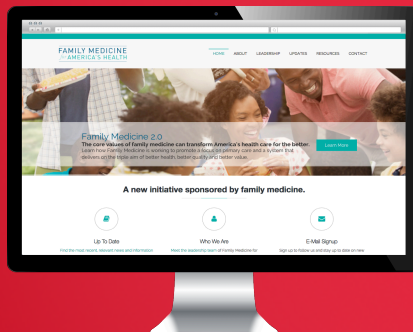


...where health is primary

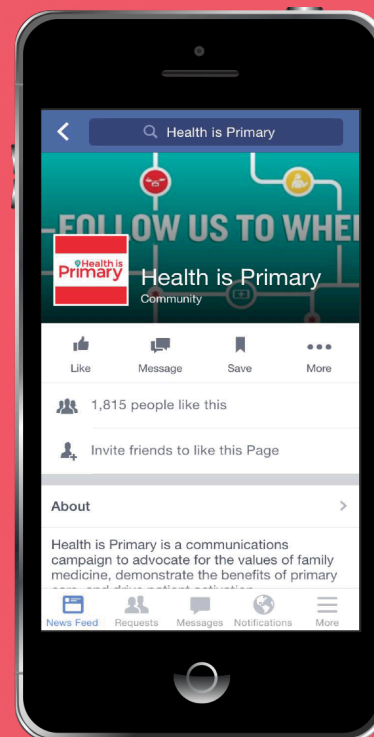
Building Awareness Through Communications



Owned Media



Social Media



Earned Media



Paid Media



Seven Core Strategies



In collaboration with patients and other primary care professionals:

1. SHOW THE
BENEFITS OF
PRIMARY CARE

2. EVERY PERSON WILL HAVE
A PERSONAL RELATIONSHIP
WITH A TRUSTED FAMILY
PHYSICIAN OR OTHER
PRIMARY CARE PROFESSIONAL,
IN THE CONTEXT OF
A MEDICAL HOME

3. ACHIEVE THE
TRIPLE AIM

4. **REDUCE**
HEALTH CARE
DISPARITIES

5. **LEAD THE**
CONTINUED
EVOLUTION OF THE
PATIENT CENTERED
MEDICAL HOME

6. **ENSURE A**
WELL-TRAINED
PRIMARY CARE
WORKFORCE

7. **MOVE PRIMARY CARE**
REIMBURSEMENT AWAY
FROM FEE-FOR-SERVICE AND
TOWARDS COMPREHENSIVE
PRIMARY CARE PAYMENT

...Created to Achieve The Core Strategies



Practice Team

Enable family physicians and other primary care professionals to provide patients and families with optimal and affordable care at the right place and right time.

Workforce Education Team

Increase the number of high quality students going into family medicine and strengthen the supports required for sustaining student, resident, and practicing physician training and interest in primary care.

Technology Team

Influence changes in Health IT to facilitate PCMH implementation, and use new and emerging technologies to strengthen relationships between patients and their healthcare team.

Research Team

Promote further research on the value of primary care and the role of the PCMH, the efficacy of comprehensive payment, and common clinical issues. Engage clinicians, patients, and researchers in learning together to produce high quality research for primary care practice.

Payment Team

Enable physicians and their care teams to provide the highest quality care to their patients by helping them make the transition from fee-for-service to comprehensive payment. Build the business case needed to help patients, employers, and payers see the value of making that transition.

Engagement Team

Demonstrate the value of primary care and the critical role of family medicine by unifying and amplifying the voices of patients and patient advocates and collaborating with other national and local primary care professionals and stakeholders.

Health Equity Team

Collaborate with primary care organizations, with medical schools across the U.S., and other stakeholders to reduce health disparities in focused and concrete ways.

Tactic Team on Health Equity



Reducing health disparities and improving health equity for all Americans is a daunting and enormous task. The team will approach this work in three concrete ways:

Work with the other six Tactic Teams to identify ways to keep the issues of health disparities and health equity front and center in the work of the teams.

Engage multiple stakeholders in order to coordinate and amplify the voice of all who are working to reduce health disparities and improve health equity.

Address, the challenge of increasing the social accountability of Family Medicine and Primary Care organizations across the United States

Share Your Stories



Do you have stories of innovation in the following areas:

- Patient engagement
- Payment reform/alternative payment
- Technology
- Partnership between PC and public health/community health
- Team based training or care delivery
- Integration of prevention
- Chronic disease management

Do you have data or results to show improved outcomes, satisfaction or cost savings?

Contact us at info@fmahealth.org

Join The Movement



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