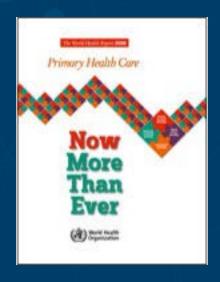
## INTERNATIONAL EFFORTS TO REDUCE HEALTH DISPARITIES

PROFESSOR MICHAEL KIDD WORLD ORGANIZATION OF FAMILY DOCTORS (WONCA)

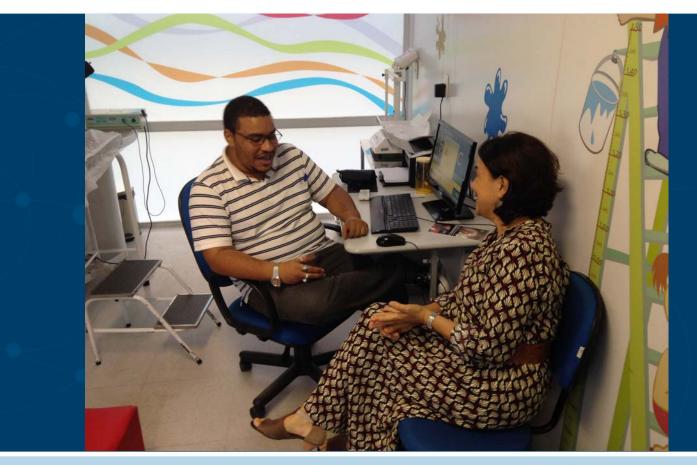


- "Inequity is built into health systems especially western health systems that are based on a view of health needs disease by disease. Therefore, the benefits of primary care, which is person- and population-, rather than disease-focused, are underappreciated. Data provide evidence not only of its (primary care's) benefit to populations but also of its preferential benefit to the socially disadvantaged."
  - Barbara Starfield. The hidden inequity in health care. International Journal for Equity in Health, 2011;10:15.

## World Health Report 2008









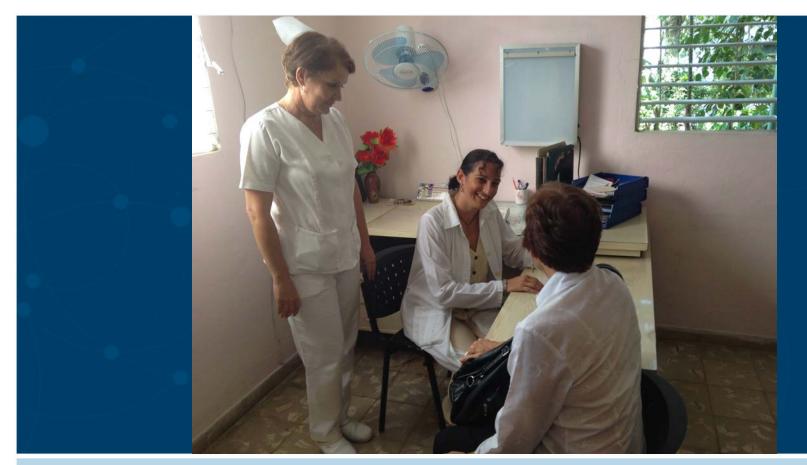


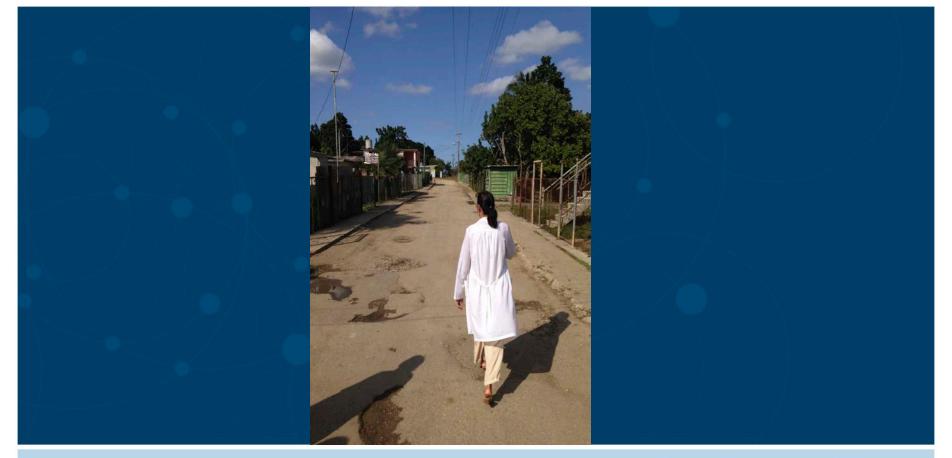














BILL & MELINDA GATES foundation



The Primary Health Care Performance Initiative seeks to help low- and middle-income countries build high-performing primary health care systems



## Barbara's final message for WONCA

- "Here are the three challenges I think you should focus on:
  - "How do we develop primary care research to address the challenges of care for people with comorbidities?
  - "How do we use the information from primary care to improve population health?
  - "How do we truly adopt patient-centeredness into primary care?"